



Persuasive Speech Final Exam

Content (15)

- What is the logical pattern of the speech?
 - Are the intro and conclusion skillfully handled?
 - Did the speaker use an attention-getting introduction?
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Body Language (10)

- Does the speaker appear poised? Stand on both feet without shifting?
 - Does the speaker have good eye contact with the entire audience?
 - Does the speaker use effective, purposeful gestures?
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Voice (10)

- Are the speaker's rate, pitch, volume and quality varied?
 - Does the voice sound natural, not affected, nasal, or forced?
 - Does the speaker use pauses effectively?
 - Is there clarity in pronunciation and enunciation of words?
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Logos (15)

- Does the speaker use sound evidence? Logical reasoning?
 - Does the speaker avoid logical fallacies?
 - Is the evidence compelling?
 - Did the speaker use facts and arguments reasonably?
 - Did the speaker use an appropriate number of facts?
 - Did the speaker support his arguments with facts?
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Ethos (10)

- Did the speaker seem sincere?
 - Did I believe him/her? How was integrity conveyed?
 - Did the speaker appear competent as well as confident?
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Pathos (10)

- Did the speaker consider (and mention) the needs of the audience?
 - Did the speaker related well to the audience?
 - Did the speaker tailor the speech to fit the needs of the audience?
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Organization (10)

- Are transitions smooth? Time of speech: _____
 - Is there sufficient detail?
 - Is unity evident (a beginning, a middle, an ending)?
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Outline (5)

Is the outline parallel?

Is the outline complete?

Is the capitalization correct in the outline?

Bibliography (15)

Is the form correct?

How many Internet sources were used?

How many books?

How many newspapers?

How many periodicals?

How many booklets?

Is there evidence of broad research from varied sources?
