



Informative Speech 4-6 minutes

Content: 10

Has the speaker adopted an appropriate and logical pattern of organization?

Is the audience truly more informed about the speaker's topic?

Was the information presented substantial?

Outline, Research, Visual: 30 (10 for the outline, 10 for research, and 10 for visual aid)

Was the appropriate form used and the outline followed in the speech?

Submit a bibliography for this speech.

Did the speaker use at least one visual aid and had it been well rehearsed?

Introduction: 10

Was the introduction attention-getting?

Did the introduction creatively state the speaker's purpose?

Did the introduction motivate the audience to listen?

Organization: 10

Are the transitions smooth?

Is there sufficient detail?

Is unity (a definite beginning, middle and end) apparent?

Was the timing correct?

Establishing prestige: 10

Did the speaker appear competent as well as confident and familiar with the topic?

Conclusion: 10

Does the conclusion match the strength of the overall speech?

Does the conclusion contain an appropriate clincher?

Does the conclusion truly "wrap up" the speech for the audience?

Body Language: 10

Does the speaker appear poised (at ease, hands out of pockets, etc)?

Does the speaker have good eye contact with the whole audience?

Does the speaker use effective gestures?

Voice: 10

Does the speaker articulate properly?

Are the speaker's rate, pitch, volume, and quality varied?

Does the speaker use effective pauses?