



Demonstration Speech

Content: 10

Has the speaker adopted an appropriate and logical pattern of organization?
Is the audience truly more informed about the process after the speech?
Was there substantial information presented?
Was the audience able to observe the process being discussed?

Outline: 10

Was the correct form used? Parallel?
Did the process follow the outline? Were all steps included in the outline?

Introduction: 10

Was the intro attention-getting?
Did the intro state the purpose of why it's important to know HOW to do this?
Did the intro motivate the audience to listen?

Establishing prestige: 10

Does the speaker appear competent? Confident?
Does the speaker seem familiar with his/her topic?

Organization: 10

Are transitions smooth, especially between steps/stages of the demonstration?
Is there sufficient detail?
Is unity (beginning, middle and end) apparent?
Did the speaker avoid "backtracking" while demonstrating the process?
Was the timing correct? _____

Conclusion: 10

Does the conclusion match the strength of the overall speech with a clincher?
Does the conclusion truly "wrap up" the speech for the audience?

Voice: 10

How strong are voice rate, pitch, volume, and quality?

Are pauses effective without leaving unnatural “holes” of silence?

Does the speaker pronounce words and articulate them properly?

Body Language: 10

Does the speaker appear poised, even while actually performing the demonstration?

Does the speaker maintain good eye contact with the audience?

Does the speaker use effective gestures when appropriate?

Do the speaker’s movements hinder the audience’s seeing the demonstration?

Visual Aids: 20

Did the speaker demonstrate the process with appropriate visual aids?

Was the speaker well-rehearsed with his/her visual aids?

Did the speaker demonstrate competency with the visual aids?